



Educational Impact presents ...

El Online Academy Catalog

Powerful e-Learning for Teachers, Administrators
& Colleges of Education

Online Tools/Platform

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Educational Impact

www.educationalimpact.com

Interactive Program Features

Streaming Video

Powerful footage of educational experts and real teachers in the classroom provide you with the visual learning needed to model best practices.

Assessments & Accountability (via the Program Menu)

Each learning module includes a multiple choice assessment. You must get 16 out of 20 correct in order to pass.

Bullet Points & Animation Panel

The key points in every video are highlighted to increase your content retention.

Speaker Bio & Video Transcripts

Downloadable resources are provided so you can conveniently review and highlight content.

Section Navigation

Video clips are numbered, titled and highlighted for easy navigation.

Module 1: Selecting the Perfect Assessment for Every Circumstance
 Topic D: Selecting the Right Assessment | 56 min
 Quick Navigation: Making changes based on formative assessment results

Making changes based on formative assessment results

An example of a quick-check assessment used to determine student enrichment

Other types of formative assessments

- Monitor
- Use c
- Asses
- Do N

01:51

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Section Navigation

1. A principal's perspective on using data to make instructional changes | 01:05
2. Teachers provide their perspective on using multiple assessment types | 01:15
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Educational Impact History

1999

Educational Impact (“EI”) is founded with a mission of improving global professional development for teachers and administrators in K-12 school systems and Colleges of Education.

2001

Two years in the making, EI launches its e-learning platform along with its first online program. The program includes 12 hours of video and features many of North America’s leading educational experts.

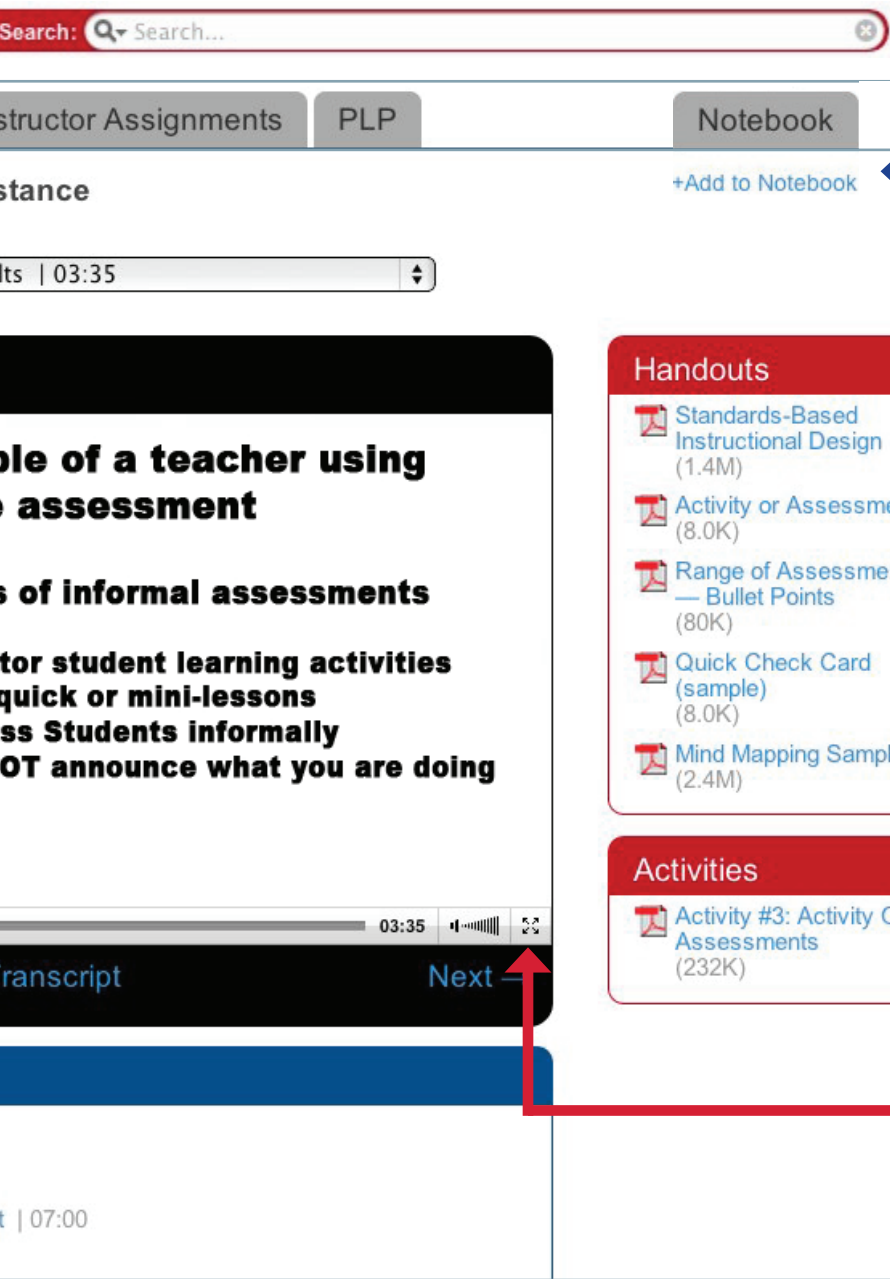
2005

Real classroom video becomes the cornerstone of EI’s program library. Multiple-choice assessments and other online tools are added to the platform to increase accountability and promote user interaction.

2008

Making individualized professional learning a reality, EI launches its unique personal learning plan tool, along with the first fully integrated online 360° school leadership assessment.

More Than Just Video



Keyword Search

Instantly link to the video content you are seeking through a search of over 350 hours of EI transcripts.

Add to Notebook

Your personal note taking tool can be used to create links to specific videos for future retrieval, or sharing with a colleague / staff member.

Handouts

Most programs offer additional handouts to support the video and supplement your learning.

Activities

Engaging activities are provided to help you apply concepts and deepen your understanding of the content.

Full Screen

Videos can be enlarged to full screen for easy projection. EI's multimedia content is accessible on mobile phones, iPads and tablets.

2010

2011

2012

2013

EI partners with Charlotte Danielson to create a compelling series of online programs to support schools focused on teacher evaluation. 200 more classroom clips are added to EI's program library.

EI undertakes an extensive review of its Online Academy to be sure users are accessing the most relevant, engaging and up-to-date content. EI retires over 150 hours of video.

EI partners with numerous Colleges of Education including Western Governors University. By infusing a wide range of EI video content into their teacher preparation courses, visual learning and job relevancy is enhanced.

EI rebuilds its entire online platform using "Open Design." Users are now able to create custom online courses by mixing and matching EI video clips with their own documents, links, interactive tools and other resources.

The Danielson Framework Series



Charlotte Danielson's Teaching Framework: Looking at Real Classrooms

This unique program allows you to see what the Framework components look like in action in real classrooms. Packed with 106 real classroom examples, this program features powerful observations from various grade levels and disciplines. Users have the opportunity to listen as Charlotte critiques the instructional strategies shown in each video, then explains how they relate to components of the Framework.

(6.5 Hours of Video - 9.3 Hours Completion Time)



The Danielson Framework: 22 Components of Great Teaching

Drawing on years of research and personal experience, Charlotte Danielson presents commentary on each one of the 22 Framework components. Charlotte offers teachers a coherent collection of practical classroom strategies and techniques to help enhance their skills in each component area. She explores why each component is important and how they work together to define "good teaching." Charlotte also examines the challenges teachers face in achieving a "distinguished" level for each component.

(3 Hours of Video - 4.2 Hours Completion Time)



Teacher Evaluation Using the Danielson Framework

Through this comprehensive program designed by Charlotte Danielson, every teacher and administrator will learn the critical aspects of a fair and transparent teacher evaluation system. Learn how to use evidence to determine levels of performance and involve teachers in reflective conversations. Packed with classroom videos, evaluators can practice gathering evidence, identifying framework components and observing effective conferences. Teachers will benefit by observing the entire evaluation process and learning the key role they play in their own evaluation. This program is a must for all schools interested in establishing inter-rater reliability and consistent evaluations.

(8.5 Hours of Video - 11.9 Hours Completion Time)

The Common Core Series



Unpacking the Common Core

Are you struggling to teach every standard in your curriculum? Do you have a plan to cover all of the new Common Core standards? Unpacking the Common Core is an

essential online program for teachers and administrators who are transitioning to the new CC standards. Your teachers will learn to deconstruct standards into manageable learning targets and big ideas. Watch a planning team in action as they unpack standards, plan units of instruction and deliver standards-based lessons. This program also features acclaimed author Jay McTighe discussing the power of Big Ideas and Essential Understandings.

(6 Hours of Video - 8.4 Hours Completion Time)



Project Based Learning

Packed with powerful examples of real classrooms in action, this program will help you engage your students in authentic learning activities. The skills learned are

critical for the successful implementation of the Common Core State Standards. Explore the challenges of creating meaningful project based learning assessments and selecting assignments that connect to real world situations.

(3 Hours of Video - 4.2 Hours Completion Time)

Instructional Shifts for the Common Core

This series of online courses will help you develop a comprehensive understanding of the instructional shifts emphasized in the new Common Core State Standards.



You will have the unique opportunity to see these shifts in action in real classrooms. Watch as a teacher promotes deep reading and develops text dependent questions to stimulate the critical thinking required throughout the Common Core. Learn how to consciously and consistently build the academic vocabulary students will need to meet the Common Core standards. See first-hand how teachers are meeting the challenge of having students apply math concepts to enhance their understanding of other content.

This series of online courses is accessed via a group code and utilizes EI's new "Open Design" platform.

(Estimated Completion Time: 6 hours per Course)



Instructional Strategies

"I can't say enough good things about the EI programs. I really loved the format, and the content was extremely helpful. EI's online PD provided me with information and knowledge I used directly in my classroom with my students. Definitely helped me be a better teacher."

Deborah Berriz – Teacher
Miami Dade School System – FL



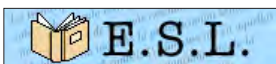
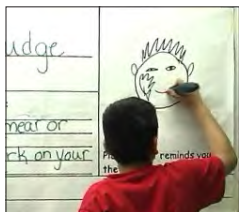
Assessment for Learning: Innovative Ways to Check for Understanding

Are your students reluctant to tell you they don't understand something? EI's Assessment for Learning program was created to provide you with the skills needed to uncover what your students know, what they still need to learn and how to use assessment as a tool for learning. This program will provide you with the knowledge to create, develop and conduct a full range of high-quality classroom assessments. The program features an array of experts including Rick Stiggins, founder of the Assessment Training Institute, plus real classroom examples. **(4 Hours of Video - 5.6 Hours Completion Time)**



Balanced Literacy: Powerful Real Classroom Examples to Guide Your Instruction

This program provides teachers with a collection of practical techniques to help students develop reading and writing skills. Observe powerful classroom lessons that utilize shared reading, reading aloud and guided reading strategies. Learn how to make vocabulary acquisition lasting. The second section of the program includes a powerful presentation from best-selling author Doug Reeves. Hear how Dr. Reeves believes the standards-based movement has affected literacy instruction. **(6 Hours of Video - 8.4 Hours Completion Time)**



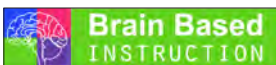
Teaching the ESL Learner

With the increase of English as a second language learners in regular classrooms, teachers are often unprepared for the communication challenges they will face. The truth is, teaching ESL students requires a different set of classroom strategies. Combining detailed classroom observations with helpful commentary, this program provides your teachers with practical techniques and ideas that will boost comprehension and impact learning. Learn how to use think-alouds and special graphic organizers for ESL students. Observe active learning structures, strategies to develop thinking, extra-linguistic cues and linguistic modifications in action. Gain insight from other ESL teachers as they discuss their unique challenges and best practices. **(5 Hours of Video - 7 Hours Completion Time)**



The Five Practices of Highly Effective Classrooms

Educational experts Bob Marzano, Harvey Silver and the late Richard Strong share their ground-breaking research and identify the five teacher practices that have had the greatest effect on student achievement. Packed with helpful ideas for both teachers and administrators, this online program relies on the research used to develop "The Thoughtful Classroom" program – used successfully by thousands of schools across North America. **(5 Hours of Video - 7 Hours Completion Time)**



Brain Based Instruction

Understanding how the brain processes information can be the key to increasing learning, memory and retention. Drawing on decades of research, Dr. Marcus Conyers and Dr. Donna Wilson show you how to create brain-based lesson plans and classroom activities. Learn how to "chunk" classroom instruction and use modeling to increase comprehension. Watch as Dr. Wilson teaches real students how to successfully use a "systemic search approach." **(4 Hours of Video - 5.5 Hours Completion Time)**



Visual Tools & Graphic Organizers

Renowned author and national expert David Hyerle presents his award-winning research on "Thinking Maps and Visual Tools." Learn how to implement the eight visual tools that utilize students' fundamental cognitive skills - such as comparing, contrasting, sequencing, classifying and cause-effect reasoning. Drawing on decades of experience, Hyerle explains how to use graphic organizers to help students improve their basic reading and writing skills, while enhancing their ability to problem solve. **(3 Hours of Video - 4.2 Hours Completion Time)**



Taking You Inside Great Classrooms

Better Lessons Better Teaching Better Results



Adolescent Literacy The Middle School Years

Adolescent Literacy - The Middle School Years

Learn how to use innovative word study techniques - then create assessments that accurately measure comprehension. Visit

"literacy rich" middle level classrooms to see first-hand how arranging physical space can help facilitate differentiated literacy instruction. Real classroom video is used throughout the program to show you how to create lessons that utilize reading strategies within the content areas. Listen as a panel of experts provide you with a step-by-step approach to designing and implementing a successful remediation program for struggling adolescent readers. **(7 Hours of Video - 9 Hours Completion Time)**



Designing Lessons to Inspire Thinking & Learning

Designing Lessons to Inspire Thinking and Learning

The behind-the-scenes work of planning and preparation is key to a teacher's success. This program starts with an introduction to lesson planning. Explore the basic elements of every lesson and then consider additional strategies that should be added to meet the needs of diverse learners. Learn about the importance of differentiation and student grouping practices. Gather practical ideas for active learning, teaching academic vocabulary and note-taking through this potpourri of best practices.

(3.5 Hours of Video - 5 Hours Completion Time)



Proven Online Teaching Strategies: Engaging the Virtual Student (coming soon)

With the surge of e-learning in K-12 education, many teachers find themselves unprepared to teach an online course. This much-needed program provides both teachers and school administrators with the guidance necessary to effectively teach online student courses. Hear first-hand from successful online teachers in some of the best virtual and "blended learning" schools across North America. Observe how they effectively organize and manage an online classroom. Learn how your school can avoid the common pitfalls associated with moving your student courses online. **(Estimated at 6 hours of Video - Coming Soon)**



A Guide to Differentiated Instruction

A Guide to Differentiated Instruction

Explore the planning and major considerations needed to deliver differentiated instruction. This course will teach you how learning styles, intelligence, ability and interest can all be used to develop effective student groupings and tiered assignments. Learn to create lessons that encourage students of all ability levels to use higher level thinking skills. Hear how concept mapping, graphic organizers and learning assessments (both formative and summative formats) affect differentiation.

(7 Hours of Video - 10 Hours Completion Time)



Effective Teaching in Diverse Classrooms

Effective Teaching in Diverse Classrooms

Learn how to design lessons that connect with students and energize classroom instruction. This program provides teachers with a five phase approach that encourages students to operate independently and in groups. Watch master teachers scaffold instruction, interface with students and demonstrate powerful research-based strategies. This program is based on the award-winning CREDE (Center for Research on Education, Diversity and Excellence) pedagogy.

(10 Hours of Video - 14 Hours Completion Time)



Embracing Student-Led Conferences (coming soon)

Why have schools retained the traditional parent-teacher conference format for the last century? Because children are largely left out of the process, they don't learn much from the experience, or gain significant insights about themselves as learners. It's time to consider student-led conferences that motivate school children to self-assess, revise and take pride in their work. In this compelling program, teachers that have been using student-led conferences for over a decade provide you with critical insight into the process. You will also have the unique ability to watch a variety of real student-led conferences in action and learn why parents love them too!

(Estimated at 2 hours of Video - Coming Soon)



School Leadership That Works

"We have been using EI's leadership content and unique 360° assessment with our principals for several years. Our principals have gained valuable insight into their professional strengths and challenges and have applied many of the leadership strategies learned from the EI programs."

Doug Lauson - Superintendent
Vancouver Archdiocese - British Columbia



Leading Learning Communities

This online program is based on the landmark NAESP publication *Leading Learning Communities: Standards for What Principals*

Should Know and Be Able to Do. Twelve educational experts, including Roland Barth and Richard Elmore, examine the recommendations and standards set forth in the publication. The experts discuss why setting high expectations, creating a culture of learning, actively engaging the community and using multiple sources of data are the essential qualities of a successful instructional leader.

(12 Hours of Video - 16.5 Hours Completion Time)



The School Leadership Toolbox

A collection of educational experts, including nationally-acclaimed author Phil Schlechty, offer practical advice on a variety of school leadership topics. In addition, practitioners provide a first-hand perspective on the daily challenges faced by today's school leaders. The School Leadership Toolbox keeps administrators on top of their profession by giving them practical information and clear solutions on topics like high stakes testing, curriculum development, facility planning and motivational strategies.

(10 Hours of Video - 14 Hours Completion Time)



School Law 101: Reducing Liability, Litigation and Other Potential Problems

Clearly presented and useful to school administrators, this powerful online program focuses on legal issues confronting today's educators. The program was designed to give you an easy way to gain a working knowledge of school law. Examining issues like dress codes, student records, zero tolerance, student suspensions, due process, student searches and much more, this program will allow you to deal with the day-to-day problems - without getting yourself into legal problems. The program features an array of experienced administrators and school law experts, including attorneys from the renowned Walsh Anderson law firm.

(11 Hours of Video - 15 Hours Completion Time)



Dynamic School Leadership: Transforming Your Campus Culture

What are the characteristics of a great school leader? This program begins with a compelling presentation by educational expert Michael Fullan. Dr. Fullan discusses his research on the qualities of successful leaders and then provides you with a blueprint to start the difficult "school change" process. The second part of the program provides users with an in-depth look at the struggles real school administrators overcame to transform their campus culture. A panel of experienced leaders offers insight into the need for personal integrity, team building, professionalism and leading by example.

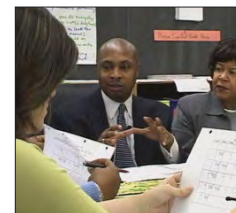
(4.5 Hours of Video - 6 Hours Completion Time)



Urban School Leadership - Community Partnerships

Urban school leaders face unique challenges. This program provides urban administrators with a collection of compelling case studies from successful schools in New York City. Learn how the urban school leaders featured in this program overcame great challenges by developing a shared vision that inspired commitment from teachers and students. Hear how these leaders worked collaboratively to engage parental support and establish community-based learning opportunities. Students who attended these schools also share their first-hand experiences.

(5 Hours of Video - 7 Hours Completion Time)



Meeting the Challenge of Urban School Instructional Leadership

National expert Charlotte Danielson, and an array of successful New York City school administrators, provide you with strategies to succeed as an urban school instructional leader. Charlotte discusses teacher evaluations and defines "good teaching". Experienced urban school principals recommend an action driven plan that will help you stay focused on creating continuous improvement in teacher performance and student achievement.

(4 Hours of Video - 5.5 Hours Completion Time)

Instructional Leadership Managerial Leadership Change Leadership

The Nuts & Bolts of College Teaching



Instructional Leadership in Practice

This unique program uses video-based simulations to recreate common problems school leaders are likely to face throughout the school year. Users are asked to consider the instructional implications, and then select a course of action based on what they observe in the video. Get feedback on the possible consequences by a panel of experienced instructional leaders. This program will arm every school administrator with the knowledge needed to establish a culture that emphasizes instruction, learning and student excellence.

(6.5 Hours of Video - 9 Hours Completion Time)



Middle School Leadership that Works

Six middle school experts from the "National Forum" discuss school reform initiatives from the last twenty years. Combining detailed research with real-life examples, each panel member describes the essential elements that make up successful middle school leadership. Moving from theory to practice, the later sections of the program feature detailed case studies from four award-winning "Schools to Watch." Learn how interdisciplinary approaches and a three-prong vision for academic achievement contributed to the success of these high-performing middle schools.

(10 Hours of Video - 14 Hours Completion Time)



How to be an Effective Principal Mentor

The growing emphasis on creating professional learning communities means that the role of a mentor is more important than ever. Fred Lindley, author of "The Principal Mentor," explains how to build a professional relationship and become an enduring influence for new teachers and administrators entering the field. Offering help and advice can be a delicate process. Learn how to express empathy, encourage collective decision-making and confidently brainstorm to achieve better results.

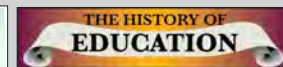
(3 Hours of Video - 4.2 Hours Completion Time)



Teaching Strategies to Supercharge Your College Classroom

This faculty development program provides college professors/instructors with the teaching strategies they need to be successful in the classroom. The program includes a laundry list of research-based teaching techniques that engage students and improve learning outcomes. Learn how to write a syllabus, set up a cohesive lesson plan and choose assessments. Hear how active learning strategies can increase student engagement – then watch real college instructors in action as they use these strategies in actual classrooms.

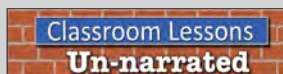
(5.5 Hours of Video - 7.5 Hours Completion Time)



The History of Education

Today's educational historians examine the key ideas, persons and events that have shaped the history of the educational system. Dr. Tom Jandris analyzes each major period in the evolution of public schools against a broader backdrop of world events. Combining a historical perspective with pertinent commentary, Dr. Howard Johnston examines the process that has led to the contemporary middle school. In addition, experts explore the history of the "Inclusion" movement and the evolution of writing instruction.

(3 Hours of Video - 4 Hours Completion Time)



Classroom Lessons Un-narrated

Are you agonizing over how to explain and illustrate a specific teaching strategy? Have you scoured the Internet looking for just the right clip to show effective body language, rephrasing questions, or seamless transitioning? To meet this increasing demand for classroom clips, EI has created a series of over 100 full-length classroom lessons...all shown without narration or commentary. With over 70 hours of non-stop classroom video, college professors and staff development directors can easily find the perfect example to supplement their teacher preparation course or use with their next PD group.

(Approximately 70 total hours of video – expanding every year)

School-Wide Improvement



"In our year-end professional development survey, 86% of our teachers rated EI the most beneficial PD they received all year. I am very pleased that EI's PD has really impacted teaching."

Litta Norris - Director
Butler County Schools - AL



Embracing Data

Embracing Data: A Roadmap to School Improvement Gains

With an increasing amount of data available to teachers and administrators, understanding how to use this information is more

important than ever. Drawing on years of expert experience, Michael Schmoker lays out a clear vision for developing a culture of "data awareness." Victoria Bernhardt provides teachers with a step-by-step approach to creating a school portfolio. Giselle Martin-Kneip and Ted Repa attempt to motivate veteran teachers by showing them how to analyze and mine data to target specific student needs.

(7 Hours of Video - 9.8 Hours Completion Time)

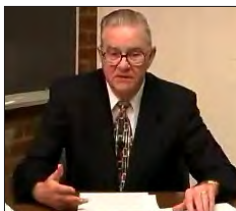


21st Century Schools

21st Century Schools: How Digital Innovation is Transforming Teaching and Learning

With two of the nation's leading experts, this invaluable program will give you a broad-based perspective on how technology will change teaching and learning in the coming decade. Learn what acclaimed author Alan November believes are the three skills that will be essential for survival in the new knowledge economy. Hear why renowned speaker Ian Jukes believes that student process skills will endure while content will become disposable.

(3 Hours of Video - 4.2 Hours Completion Time)



Choosing the Right Schedule Teaching in The BLoCK

Choosing the Right Schedule - Teaching in the Block

How does a change of schedule impact teaching and learning? How do you choose a schedule that best fits your school? Which teaching strategies work best in a longer block of time? All of these questions are answered in this comprehensive program on block scheduling. Listen to scheduling expert Robert Lyn Canady as he articulates the pros and cons of each schedule type. Learn from principals who have been on the "block" for over a decade. Hear how teachers improved student achievement by altering lesson plans and learning activities to accommodate longer class times.

(7.5 Hours of Video - 10 Hours Completion Time)



Coaching & Mentoring: The Journey of a First Year Teacher (coming soon)

Research shows that the experience a new teacher gains during their first year in the classroom will do more to influence their teaching than everything they learned during their college years. This unique program documents the development of several first year teachers. Mentors will learn how to coach new teachers beyond the basics of plan/teach/evaluate. Follow the progress of each new teacher and get a first-hand look at their key milestones... including their first day in the classroom, ongoing coaching sessions, first evaluation and much more.

(Estimated at 7 Video Hours- Coming Soon)



BREAKING RANKS - Revisited

Breaking Ranks - Revisited

Breaking Ranks: Changing an American Institution is one of the most acclaimed documents of its time. Written in the late 90's by NASSP and the Carnegie

Foundation, the publication provided a comprehensive roadmap for middle and high school improvement initiatives. In this "audio only" program, national experts and practitioners review the recommendations in each of the first six chapters of the original document. Listen in as nationally-recognized experts Robert Marzano, Kit Marshall and Rick Stiggins provide their in-depth analysis and make a compelling case for sustaining the change movement started by *Breaking Ranks*.

(9.5 Hours of Audio - 13.3 Hours Completion Time)



BREAKING RANKS - Revisited Two

Breaking Ranks - Revisited Two

In this thought-provoking, video-based program, a collection of leading experts and practitioners share their commentary on each of the last six chapters of *Breaking Ranks: Changing an American Institution*. Explore school governance with Gordon Cawelti. Gain a deeper understanding of school funding with Willard Daggett. And learn practical ways to promote diversity in your school system through the teachings of Lehigh University professor Juan Baughn.

(12.5 Hours of Video - 17.5 Hours Completion Time)

Student Discipline, Behavior & Safety

Taking Charge



managing the **DEFIANT CHILD**

Managing the Defiant Child

Dr. Anthony Scannella, a former principal, teacher and certified medical psychotherapist, provides you with practical strategies to manage the defiant students who can be so disruptive to your classroom. Dr. Scannella offers insights into why students misbehave, establishing rapport, and saying "No". Unlike other programs that focus on behavioral theory, this program is very hands-on and offers a full menu of practical strategies that will provide you with the confidence to handle any student or classroom situation.

(6 Hours of Video - 8 Hours Completion Time)



Positive Behavior Support In Action

Positive Behavior Support In Action

Learn how your teachers can follow the positive behavior support blueprint without radically changing the way they are already teaching. The program is packed with real classroom video found nowhere else. These engaging classroom shots will show you great real-life examples of how to handle any situation and make positive behavior support work in your school. This is not long-winded theory, but practical things your teachers can do right now to proactively improve student behavior and effectively manage any classroom.

(2.5 Hours of Video - 3.5 Hours Completion Time)



School Terrorism & Contagious Diseases

School Terrorism & Contagious Diseases: Understanding the New Threat

With events like 9-11, living in this world seems more dangerous now than ever. We know statistically that our schools are safe - but those "one-in-a-million" horror stories lead us to ask ourselves, "Are we as prepared as we can be?" This program is designed to assist schools and communities in preparing and responding to homeland security threats that include terrorism, chemical, biological and radiological weapons. In addition, you will learn how to deal with the greatest public health threat faced by schools today - naturally occurring contagious diseases.

(3 Hours of Video - 4 Hours Completion Time)

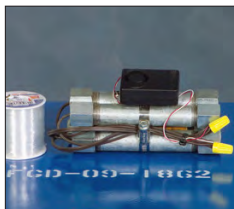


Preventing Student Cheating & Plagiarism

Preventing Student Cheating and Plagiarism in K-12 & Higher Education

Academic honesty is the bedrock of education. Rich with examples of student cheating, this program is a guide to implementing preventative measures that protect honest students, while deterring those who are not. Gain an understanding of how students use the internet to cheat, and what you can do about it. Also discussed are "Paper Mills," teacher vulnerability and detecting/tracing plagiarism. Learn to foster an atmosphere of trust and respect while maintaining academic honesty.

(3 Hours of Video - 4 Hours Completion Time)



Violence Prevention & Safe School Planning

Violence Prevention and Safe School Planning

Are schools safer today than 30 years ago? Listen as school violence expert Dewy Cornell answers the question by providing you with a spellbinding presentation and historical perspective on school violence. Then, building security experts walk you through how to design your school to be a welcome yet secure environment. Law enforcement officials and FBI negotiators teach you how to survive in the event your students are taken hostage - and exactly how to handle dreaded bomb threats. This program is a must for every district developing or updating their comprehensive school safety plan.

(10 Hours of video - 14 Hours Completion Time)



Teaching the ADD/ADHD Student

Teaching the ADD / ADHD Student

Attention Deficit Disorder affects millions of children. This program will help you understand how to identify ADD/ADHD children and what you can do to effectively teach those who suffer from this disorder. Hear how common sense approaches have helped ADD/ADHD students become better organized and able to interact with other students. A thorough review of the pros and cons of medication versus behavioral modification are discussed. Disciplining and setting rules for ADD/ADHD children can be challenging. Learn how to change undesired behavior by responding appropriately when an incident occurs.

(2.5 Hours of Video - 3.5 Hours Completion Time)

Special Needs and Interventions

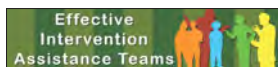
New Ways to Close the Achievement Gap



The Inclusion Breakthrough: Practical Ways to Integrate Students with Special Needs

This handy resource starts with an introduction to inclusion. Educational consultant Cathy Hamilton provides a passionate account of how and why inclusion evolved. You will learn how special education teachers can pair with general education teachers to improve classroom instruction while promoting high achievement for all students. This dynamic program uses expert analysis and real classroom examples to illustrate how to collaborate in planning lessons, how to group students and how to use a "team teaching" approach.

(4.5 Hours of Video - 6.3 Hours Completion Time)



Effective Intervention Assistance Teams

This is an outstanding guide for implementing a team approach for struggling students. Effective intervention requires collaboration. Learn how to use Intervention Assistance Teams to create a partnership on behalf of the student. The model described ensures there is a focus on strategies and family involvement. Examine the referral process, intake conferences and follow up meetings by watching real meetings in action. Practical recommendations are provided as you learn how to get to the root cause of the problem through early intervention.

(2.5 Hours of Video - 3.5 Hours Completion Time)



Teaching Character and Values

In this program, you will learn how to implement a successful character education program in your school. Discover how to integrate values across any curriculum. Learn how to overcome student resistance by conducting powerful teen forums. Make service learning a reality by integrating community projects into your curriculum. Through the use of countless real-life examples, this program gives you the strategies you need to make teaching character and values a standard part of your daily lesson plans.

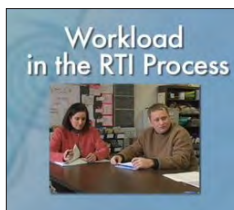
(6 Hours of Video - 8.4 Hours Completion Time)



Mastering RTI: A Step-by-Step Approach

While Response to Intervention (RTI) is gaining momentum across North America, many educators continue to have questions about this comprehensive academic and behavioral intervention process. This online program provides teachers and administrators with step-by-step guidelines for implementing RTI. Learn about universal screening, progress monitoring, data-based decisions, scientifically-based interventions and the importance of implementing with fidelity. In addition, administrators will explore teaming concepts to help them build and maintain an RTI team.

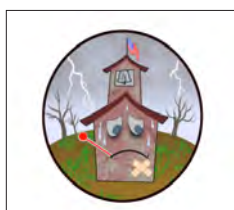
(4 Hours of Video - 5.6 Hours Completion Time)



Mastering RTI 2: A Leadership Primer

This is the second program in the Response to Intervention (RTI) series and is specifically designed for school leaders. Packed with practical suggestions and strategies, this program provides leaders with the confidence they need to implement a school-wide RTI initiative. This handy resource provides valuable advice on the system supports and funding requirements necessary for a successful RTI program. Examine key issues like shared leadership, scheduling, managing workload and community and family involvement.

(5 Hours of Video - 7 Hours Completion Time)



A Roadmap to School Indoor Environmental Quality

This course explores indoor environmental quality (IEQ) for schools. The content is also applicable to other workplaces and homes where IEQ may be an issue. Learn the basics of IEQ and what factors affect it. Participants will learn how to identify, prevent and resolve IEQ issues including: mold and moisture problems, chemical exposure, asbestos, radon and much more. Users will discover the chilling impact negative IEQ can have on student and teacher performance.

(4 Hours of Video - 5.6 Hours Completion Time)

PLP

Personal learning plan

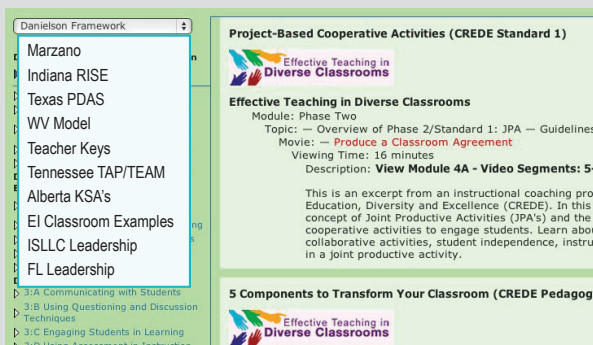
Connect Your Teacher Evaluations to Targeted Professional Development

This powerful personal learning plan (PLP) tool aligns Educational Impact's best video content with each component in your teacher or administrator evaluation model. Evaluators can use the PLP tool to prescribe an individualized professional growth plan for each teacher or administrator being evaluated – based entirely on areas of need identified in their evaluation. Alternatively, teachers or administrators can create their own personal learning plan to address specific areas they are targeting for the year.

Step One:

Choose Your Evaluation Rubric

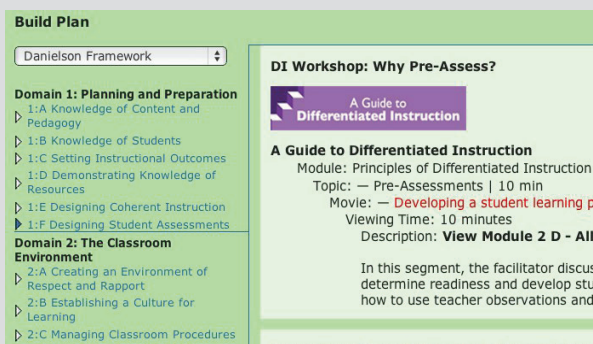
EI's PLP tool is preloaded with many of today's most popular teacher and administrator evaluation models. In addition, a comprehensive index of EI Classroom Clips, listed by grade and subject, is offered as a convenient way to locate classroom examples.



Step Two:

Select Areas for Growth & Improvement

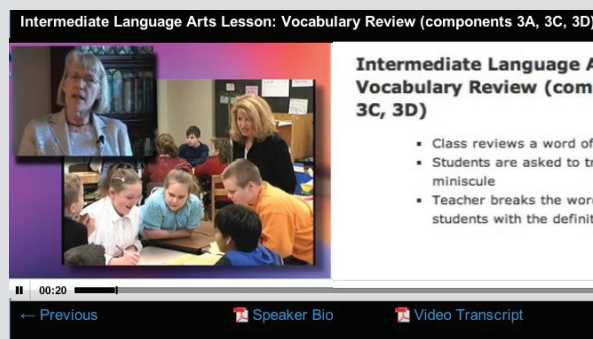
Each component in your school's evaluation model has been specifically aligned to professional development (PD) and video content from the EI Online Academy. Some videos are as short as three minutes — others as long as several hours. Once you select a component, a comprehensive list of recommended video content will populate within your PLP.

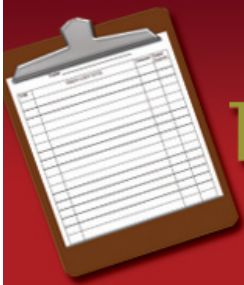


Step Three:

Create Your Personal Learning Plan

Maximize the effectiveness of your professional development by spending time on the things that are most important to your success as a teacher or administrator. Choose content from Educational Impact's online academy that is directly aligned to your "areas of need." You can also include reflection assignments and other activities to help you "job embed" what you have learned.





Teacher Evaluation Practice Center

"I'm overwhelmed by the positive feedback we're getting from our entire staff! After going through the EI programs, our principals and teachers are now confident they will be successful implementing our new teacher evaluation process."

Peggy Shidaker, Director of Curriculum and Instruction
Knox Community Schools - Indiana

Module 2: Elementary School Examples (K-5)
Topic A: Mrs. Tuttle's Fifth Grade Literature Class

+Add to Journal

Pre-Conference Part 1

Teacher Evaluation
School Demographics
Enrollment by Race/Ethnicity

- African American
- Asian
- Hispanic/Latino
- White
- Multi-racial

Hrs. Mins. Sec.
Time 00:00:46

← Previous Next →

Section Navigation

- Step One - Collecting Evidence | 00:26
- ▶ Pre-Conference Part 1 | 10:03
- Pre-Conference Part 2 | 11:39
- Classroom Observation Part 1 | 09:03
- Classroom Observation Part 2 | 11:25
- Classroom Observation Part 3 | 14:27
- Gathering Additional Evidence Through Artifacts | 00:10
- Post Conference Part 1 | 14:49

Artifacts

- Mrs. Tuttle's Lesson Plan
- Pre-Assessment
- Reading for Meaning Students' Worksheets
- Mrs. Tuttle's Classroom Photos

Expert Comparison

- Danielson Framework Expert Rating
- Indiana RISE Model Expert Rating
- Texas PDAS Rubric Expert Rating

A Market Comparison	EI Teacher Evaluation Practice Center	Competitors
Includes Pre-Conference Video	Yes	No
Includes Post-Conference Video	Yes	No
Includes Student Work Samples	Yes	No
Includes Other Artifacts (i.e. lesson plans, classroom photos, etc.)	Yes	No
Classroom Observations Filmed with Three-Camera Professional Crew	Yes	No
Ability to Compare Your Practice Evaluations with the Experts Using Multiple Evaluation Models	Yes	No
Opportunities to Collaborate with Other Evaluators	Yes	No
Includes Demographic Profiles for Each School	Yes	No

Leadership MAP

Multi-Rater Assessment Profile with 360° Feedback



Repeated studies show that successful school leaders value and gain critical insight from the opinions of their teachers, staff and supervisor. Although most school leaders are somewhat aware of their strengths and weaknesses, multi-rater (360°) feedback reveals areas for improvement. This input is essential for school leaders who seek to develop highly prescriptive professional development plans that improve job performance.

Step One: Assess Yourself

The self-assessment requires you to rate yourself in 47 areas critical to your success as a school leader. The assessment is aligned to the ISLLC standards.

Step Two: Invite Others to Assess You

Your supervisor and teachers are invited to assess you by providing a competency rating and level of importance in each of the 47 areas. Your teachers are encouraged to provide candid responses because their anonymous ratings are reported as a group average.

Step Three: Analyze Your Results

An array of reports and bar charts allow you to view your results in a variety of ways. Discover what your staff believes are your major strengths and weaknesses. Examine your blind spots and learn what your supervisor believes is the most important competency for you to be a successful school leader.

Step Four: Create Your Personal Learning Plan

Use your multi-rater feedback to determine the leadership competencies you will target in your Personal Learning Plan. With one click, add PD specific to each competency. The ability to directly access a vast array of leadership PD in the EI Academy is the hallmark of the Leadership MAP.

Leadership Performance Indicators

Mentoring

- Has shown potential ability to act as a mentor to teachers and other administrators
 - In depth knowledge / very capable
 - Considerable knowledge / capable
 - Basic knowledge / somewhat capable
 - Little knowledge / not very capable
 - No evidence of knowledge / incapable
 - Not enough information to rate clearly
- How important is this competency for the success in this person's position
 - Mission Critical
 - Very Important
 - Somewhat useful / nice to have

360° LEADERSHIP ASSESSMENT

Invitation to Staff

Enter your staff's information in the form below. 10 invitations remain

The following information will be communicated to each staff member or co-worker through an emailed invitation.

- Up to 10 staff members or co-workers from your school have been selected to complete the assessment.
- The results are being used to further your development as a school leader.
- The assessment results from staff or co-workers are kept strictly confidential. Their responses are not

Teacher 1 Information

First Name:

Last Name:

E-mail:

Teacher 2 Information

First Name:

Competency	Competency Rating—Self	Avg Competency Rating	Competency Rating—All
Community Relations	2.00	4.00	
Professionalism	2.00	4.00	
Communication	2.00	4.00	
School Culture and Climate	3.00	4.75	
Interpersonal Relationships / Politics	5.00	3.25	
Integrity and Ethics	3.00	4.75	
Vision and Mission	5.00	3.25	
Strategic Planning	3.00	4.50	
School Safety	5.00	3.50	

Personal Learning Plan (PLP)

Build Plan | View Current Plan | Completed Plan to Date | EI Online Academy

Anita administrator Build Plan

ISLLC Leadership Standards

Standard 1: Establishing a School Vision

- Setting Goals and Objectives
- Vision and Mission
- Strategic Planning
- Resource Allocation
- Presentation Skills

Standard 2: Instructional Leadership

- Mentoring
- Special Education
- Ties to Higher Education
- Standards Based Instruction
- Data Driven Decision Making
- Differentiated Instruction
- School Culture and Climate
- Staff Evaluations

Communicating Your Vision and Mission

Instructional Leadership in Practice: Simulations and Case Studies for School Administrators

Module: Establishing School Priorities / Making Decisions

Topic: — Establishing Priorities, Communicating and Decision Making | 12 min

Movie: — Communication: Morning buzz, mission & vision

Viewing Time: 9 minutes

Description: **View Module 3A - Video Segments 6-9**

Listen in as a group of school leaders discuss issues critical to instructional leadership in schools. In this short segment, principals share how they communicate their vision and mission. Learn about the "morning buzz" and how to build rapport with students. Actions really do speak louder than

Create Your Own Courses Build User Groups



"Online learning management systems are a great tool ... but have limited use without meaningful (good) content. EI's new platform allows us to mix and match video from EI's vast program library with our own PD content. Finally, we have the best of both with research-based programs that are aligned with our professional learning needs."

Karen C. Czarny - Hatboro-Horsham School District - PA
Dir. Curriculum-Instruction and Professional Development

Create a Playlist of EI Video

Create a custom playlist of EI videos tied to the specific needs of your learners.

Add Your Own Video

Integrate your own classroom video into any course by adding a link to an outside resource.

Attach Your Own Documents/Files

Personalize your course by adding word docs, spreadsheets, powerpoints, PDFs or other files.

Select EI Learning Activities

Go from theory to practice by assigning engaging EI learning activities that reinforce the content.

Create Custom Writing Assignments

Create reflective writing assignments to help your teachers and students gain a deeper understanding of the course content.

Interact Through an Instructor Journal or Group Discussion Board

Promote professional learning communities through a learner/instructor journal or online group discussion.

Monitor Viewing Progress

Use EI's online reports to determine exactly which videos your group or school has viewed.

Monitor Assignment Completion

Hold your learners accountable by monitoring their assignments and verifying that they have passed all of the required assessments.

Help Menus and Ongoing Support

A variety of help options are available including online tutorials and a live help desk.

Instructor Led - Current Assignments			
COMPLETE	ASSIGNMENT TYPE	TITLE	EST. TIME min:sec
	Overview	Course for 6th grade math teachers - all schools	
	EI Video Clip	Middle School Math: Peer Test Review (component 3D)	13:14
✓	EI Video Clip	Middle School Math: Peer Test Review — Charlotte Danielson Commentary	11:08
	EI Video Clip	Intermediate Math Lesson: Number Conversions (components 3A, 3C)	06:25
	EI Video Clip	Middle School Math: Use of Formative Assessment (component 3D)	04:33
✓	Reading	Read the attached article on teaching fractions	15:00
	Writing	Were you able to implement the recommended strategies? - two page paper	50:00
	Instructors Journal	Rank the effectiveness of the new teaching strategies you used in your class this week	12:00
	Discussion	One hour online group discussions and reflection - all 6th grade teachers - all schools	60:00
	EI Assessment	Strategies to Inspire Thinking and Learning	20:00

[View All Assignments](#)

Group Leader Dashboard			
Group Reports			
PROGRAM NAME	VIDEO HOURS VIEWED / TOTAL	ESTIMATED TIME ON TASK / TOTAL	ASSESSMENTS PASSED
KILFORD, GEORGE (Total Time in System)			
Teaching the ESL Learner	1:04 / 5:05	1:29 / 7:08	2 / 9
KNUTSON, JANET (Details by Program)			
Teaching the ESL Learner	1:04 / 5:05	1:29 / 7:08	2 / 9
5 Practices of Highly Effective Classrooms	5:00 / 5:00	7:00 / 7:00	6 / 6
A Guide to Differentiated Instruction	6:04 / 6:04	8:30 / 8:30	3 / 3
Teaching Strategies to Supercharge Your College Classroom	5:05 / 5:05	7:07 / 7:07	3 / 3
Brain Based Instruction	3:35 / 3:35	5:02 / 5:02	1 / 1
Teaching the ADD/ADHD Student	1:49 / 1:49	2:32 / 2:32	4 / 4
The Inclusion Breakthrough: Integrating Students with Special Needs	0:06 / 4:46	0:08 / 6:40	0 / 2



Alan November

Marcus Conyers

Richard Elmore

Warren Simmons

Charlotte Danielson

Rick Stiggins

Vicki Phillips

Phillip Schlechty

Jill Levy

David Warlick

Giselle Martin-Kneip

Margaret Searle

Juan Baughn

Victoria Bernhardt

Roland Barth

Michael Fullan

Gordon Cawelti

Robert Marzano

Nancy Doda

Jay Hertzog

Paul George

Edie Holcomb

Harvey Silver

Ian Jukes

Reginald Ray

Mike Schmoker

David Levin

Stephanie Hirsh

Doug Reeves

Terrance Scott

Anthony Alvarado

Cathy Hamilton

Marcia Freeman

Howard Johnston

Reg Weaver

Jay McTighe

Ann Delehan

David Hyerle

Jim Walsh

Roland Tharp

Richard Strong

Betty Jo Monk

George White

Jaques DeGraff

Ron Williamson

Judy Rennick

Tony Scannella

Penelope Lattimer

Robert Lyn Canady

John Phillipio

Cheri Lovre

Will Daggett

Don Bartalo

Sue Galletti

Educational Impact

National Experts Share Their Wisdom

All are featured in
EI's Online Academy.